

230817(097) FOI PR and Comms

From: [Freedom of Information](#)
To: [REDACTED]
Cc: [Freedom of Information](#)
Subject: Freedom of Information Request - Public Relations and Comms
Date: 17 August 2023 09:13:00
Attachments: [image001.jpg](#)

Dear [REDACTED]

Thank you for your freedom of information request of 24 July 2023. We are responding to you under the Freedom of Information (Scotland) Act 2002.

FOI REQUEST (24 July 2023)

I am requesting the following information under freedom of information legislation.

Request: Public relations and communications

1. For the years 2022-2023 how much was spent on external companies to handle public relations and communications? Please provide:
 - The total cost 2022-2023 financial year.
 - The amount of money paid to each firm (including VAT)
2. For the years 2022-2023, how much was spent social media advertising, including a breakdown by year and by form of social media (e.g. Twitter, Facebook, LinkedIn, etc.)

FOI RESPONSE

1. SOSE has an internal public relations and communications team so there was no expenditure on external companies to handle public relations and communications in 2022-23.
2. In 2022-23, £551.30 was spent on social media advertising – breakdown as below:
 - Facebook £260.99
 - LinkedIn £290.40

You have the right to request a review of the way in which this request has been processed. Should you wish to exercise this right, you will need to contact us within 40 working days of receipt of this email.

If you remain dissatisfied on completion of the review, you have the right to appeal to the Office of the Scottish Information Commissioner and thereafter to the Court of Session on a point of law only:

Scottish Information Commissioner
Kinburn Castle
Doubledykes Road
St Andrews
Fife

KY16 9DS

Telephone: 01334 464610

<http://www.itspublicknowledge.info>

or for online appeals:

www.itspublicknowledge.info/Appeal

Regards,

SOSE Corporate Relations

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SoSE-logo-rgb sig



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